



**American  
Red Cross**

**Marketing and  
Communications Department  
Blood Services, Penn-Jersey  
Region**

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# NEWS RELEASE

**For Immediate Release**

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## Defense Supply Center Philadelphia is Dedicated to the American Red Cross Blood Program Army Brigadier General Jesse Cross Donates Blood to Help Save a Life

Philadelphia- PA - Jesse Cross, Army Brigadier General, Commander of the Defense Supply Center in Philadelphia donated blood at the Naval Support Activity Compound on Tuesday, March 14<sup>th</sup>. The Defense Supply Center (DSCP) is dedicated to the blood program and helping patients in need. To make an immediate appointment for an American Red Cross blood drive, please call 1-800-GIVE LIFE (1-800-448-3543), or visit [www.pleasegiveblood.org](http://www.pleasegiveblood.org) to find a listing of community blood drives.

“At DSCP, we provide troop support to our heroes on the battlefield, but we also have heroes working right here in Philadelphia. Blood donations on the NSA compound are on the rise and I am so proud that the DSCP workforce is a part of that effort,” said Army Brigadier General Cross. “The entire organization is committed to helping accident victims and those suffering with cancer or Sickle Cell Disease. At DSCP, we manage all the vital commodities needed for military personnel around the world. We understand how important it is to have blood on hand when it is needed. Blood is a precious commodity. It is truly rewarding to know that my blood donation will help ease the suffering of another human being.”

DSCP increased their blood donations from 451 in 2004 to 708 in 2005. This was through the work of American Red Cross representatives and DSCP employees meeting thru the year to report on past collections statistics as well as how the DSCP support was needed to increase blood collections in the upcoming year. Both groups continue to work together to educate and motivate the employees of the DSCP in the ongoing need for blood in the community.

The Defense Supply Center Philadelphia (DSCP's) mission is to ensure the combat readiness and sustenance of America's fighting forces by providing world-class logistical support in peace and in war. In fiscal year 2005, DSCP provided its customers with \$12.7 billion worth of supplies, equipment and services.

Most healthy people who are at least 17 years old and weigh 110 pounds or more are eligible to donate every 56 days. Donors can give blood at any one of nearly 200 bloodmobiles sponsored by business and community groups in southeastern Pennsylvania and in New Jersey weekly, or at one of nine community donor centers. To make an immediate appointment for an American Red Cross blood drive this week, please call 1-800-GIVE LIFE (1-800-448-3543), or visit [www.pleasegiveblood.org](http://www.pleasegiveblood.org) to find a listing of community blood drives.

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