



**Temple University
Health System**



**American
Red Cross**

**Marketing and
Communications Department
Blood Services, Penn-Jersey
Region**

Musser Blood Center
700 Spring Garden Street
Philadelphia, PA 19123-3594
phone: 215-451-4237
fax: 215-451-2502
www.pleasegiveblood.org

NEWS RELEASE

For Immediate Release

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Contact:

Kristy Kane
Office: 215-451-4240
Cell: 215-687-8939

The American Red Cross Recognizes Temple as a Health System Dedicated to Blood Collections

Temple University Health System collected 1,094 units of blood during 2006 that could help save more than 3,200 lives

The American Red Cross Blood Services, Penn-Jersey Region, is thankful to have Temple University Health System (TUHS) hosting blood drives and recruiting blood donors in order to increase blood collections in our area. The American Red Cross and Temple University Health System are hosting a special awards ceremony recognizing the outstanding blood collection program at Temple. The ceremony will be held at 1:30 p.m. on Friday, January 19, 2007 at the Cheltenham Friends Meeting House on the grounds of Jeanes Hospital.

“We are very proud of the generosity and dedicated teamwork put forth by employees across the Temple Health System,” said Joseph W. “Chip” Marshall, III, Chairman and CEO of TUHS, who will be speaking at the recognition ceremony. “The success of our blood collection programs shows that we have a serious commitment to helping the community.”

Temple Health hosts 16 blood drives per year, held at four different Temple locations: Temple University Hospital and Temple University Children’s Medical Center, Northeastern Hospital, Episcopal Campus, and Jeanes Hospital. To make an immediate appointment for an American Red Cross blood drive, please call 1-800-GIVE LIFE (1-800-448-3543), or visit www.pleasegiveblood.org to find a listing of community blood drives.

“All the Temple Health System hospitals had significant increases in their blood collections,” said Brigid O’Neill-LaGier, Chief Executive Officer of the American Red Cross. “The increases from 2005 to 2006 were amazing. We look forward to working with Temple in the future to build the blood supply and save lives.”

From 2005 to 2006, the Episcopal Campus of TUHS increased collections by 462 percent, Northeastern Hospital increased by 317 percent, Temple University Hospital and Temple Children’s 1 increased by 73 percent, and Jeanes Hospital increased by 11 percent. Temple University Health System collected a total of 1,094 units of blood during 2006, which could help save more than 3,200 lives.

Most healthy people who are at least 17 years old and weigh 110 pounds or more are eligible to donate every 56 days. Donors can give blood at any one of nearly 200 bloodmobiles sponsored by business and community groups in southeastern Pennsylvania and in New Jersey weekly, or at one of nine community donor centers. To make an immediate appointment for an American Red Cross blood drive this week, please call 1-800-GIVE LIFE (1-800-448-3543), or visit www.pleasegiveblood.org to find a listing of community blood drives.

PHOTO, INTERVIEW, AND FILMING OPPORTUNITIES AVAILABLE

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